

# Privacy Policy

## **THIS PRIVACY POLICY APPLIES TO THE SITE WHERE IT APPEARS.**

This Policy describes how we treat personal information we collect online. You agree to the terms in this policy when you use this site. To download a full copy of this Privacy Policy, [click here](#).

## **WE COLLECT INFORMATION FROM AND ABOUT YOU.**

**Contact information.** For example, we might collect your name and street address. We might also collect your phone number or email.

**Information you submit or post.** If you post or submit content, we will collect the information you provide to us.

**Other information.** If you use our website, we may collect information about the browser you're using. We might look at what site you came from, or what site you visit when you leave us.

## **WE COLLECT INFORMATION IN DIFFERENT WAYS.**

**We collect information directly from you.** For example, if you register for an account or apply for a job. We also collect information if you post a comment or make a request.

**We collect information from you passively.** We use tracking tools like browser cookies and web beacons. To control these tools, click on the cookie symbol in the bottom left-hand corner of the page.

## **We get information about you from third parties.**

## **WE USE INFORMATION AS DISCLOSED AND DESCRIBED HERE.**

**We use information to respond to your requests or questions.**

**We use information to improve our products and services.** We might use your information to customise your experience with us.

**We use information to look at site trends and customer interests.** We may use your information to make our website and services better. We may combine information we get from you with information about you, we get from third parties.

**We use information for security purposes.** We may use information to protect our company, our customers, or our websites.

**We use information for marketing purposes.** For example, we might tell you about new features or products. These might be our own offers or products, or third-party offers or products we think you might find interesting. To learn about your choices for these communications, read the choices section below.

**We use information to send you transactional communications.** For example, we might send you emails about your account. We might also contact you about this policy or our website terms.

**We use information as otherwise permitted by law.**

## **WE MAY SHARE INFORMATION WITH THIRD PARTIES.**

**We will share information within the SICPA family of companies.** For example, we share information with our subsidiaries and affiliates.

**We will share information with third parties who perform services on our behalf.** For example, we share information with vendors who help us manage our websites. Some vendors may be located outside of Switzerland. We also share information with third parties that assist us in marketing our products or services.

**We may share information if we think we have to in order to comply with local and international law or to protect ourselves.** For example, we will share information to respond to a court order. We may also share it if a government agency or investigatory body requests.

**We may share information with any successor to all or part of our business.** For example, if part of our business was sold we may give our customer list as part of that transaction.

**We may share information for other reasons we may describe to you.**

#### **YOU HAVE CERTAIN CHOICES ABOUT HOW WE USE YOUR INFORMATION.**

**You can opt out of receiving our marketing emails.** To stop receiving our promotional emails, follow the instructions in any promotional message you get from us. Do not worry! Even if you opt out of getting marketing messages, we will still be sure to send you transactional messages.

**You can control cookies and tracking tools.** To learn how to manage how we use cookies and other tracking tools, please [click here](#).

**You have other controls you can exercise.** You can choose whether or not to share personal information. If you choose not to share, some parts of our sites and some services may be more difficult or impossible to use. If you turn off cookies or tracking tools, parts of our site and services may also not work properly.

**WE USE STANDARD SECURITY MEASURES.** The Internet is not 100% secure. We make every effort to protect SICPA databases but cannot promise that your use of our sites will be completely safe. We encourage you to use caution when using the Internet. This includes not sharing your passwords.

We keep personal information as long as it is necessary or relevant for our business. When you access our websites, the following data is stored on log files: IP address, date, time, browser request and general information on the operating system and browser. We also keep information as otherwise required by Swiss law.

**WE STORE INFORMATION BOTH IN AND OUTSIDE OF SWITZERLAND.** Certain sites and servers may be located in Switzerland and abroad. If you are outside of Switzerland, your information may be sent to Switzerland. By using our sites, and by giving us your information, you consent to such transfer. You also understand that Switzerland may potentially not provide you with as much protection as the laws of your country.

**WE MAY LINK TO THIRD PARTY SITES OR SERVICES WE DON'T CONTROL.** If you click on one of those links, you will be taken to websites we do not control. This policy does not apply to the privacy practices of those websites. Read the privacy policy of other websites carefully. We are not responsible for these third party sites.

**FEEL FREE TO CONTACT US IF YOU HAVE MORE QUESTIONS.** If you have any questions about this Policy or other privacy concerns, you can [email us](#) or visit the [privacy webform](#). Please do not include your credit card number or other sensitive information in your email.

You can also write to us at:

SICPA HOLDING SA  
Av de Florissant 41  
1008 Prilly  
Switzerland

DATA PROTECTION OFFICERS. In order to comply with the applicable data protection regulations, SICPA as elected different DPOs based on their geographical situation. They will be your privileged point of contact for any request regarding the processing of your data.

- **European Union:** A representative in regard to the General Data Protection Regulation (GDPR) established as per article 27 GDPR in the territory of France can be reached via [email](#) .
- **Uganda:** In relation to the obligations under Data Protection and Privacy Act 2019 in Uganda, a DPO has been nominated to ensure the compliance of the data processing, you can [email this person](#) .

**WHAT WE WILL DO IF THERE IS AN UPDATE TO THIS POLICY.** From time to time we may change our privacy practices. The latest version of this policy will be posted here. Sometimes there may be a material change to this policy that we wish to apply retroactively. If so, we will notify you and obtain your consent to the extent required by law.

## **OUR TRACKING TOOLS**

### **WE USE COMMON TRACKING TECHNOLOGIES.**

We or our vendors use several common tracking tools. These may include browser cookies. We may also use web beacons and similar technologies. We use these tools:

- To recognise new or past customers.
- To store your password if you are registered on our sites.
- To improve our website.
- To serve you with advertising content in which we think you will be interested. To do so, we may observe your behaviors on this website and other websites. We may also collect information about your browsing history.
- To better understand the interests of our customers and our website visitors.

**Other information.** While you visit our website, we may collect anonymous information about your system such as screen resolution, web browser and default browser language to adapt our content to our visitors' needs. We might also look at what site you came from and which pages you visited on our servers. This data remains anonymous and will not be stored on our servers nor sold to third parties.

**YOU CAN CONTROL TRACKING TOOLS.** Your browser may give you the ability to control cookies. How you do so depends on the type of cookie. Certain browsers can be set to reject browser cookies.

If you block cookies on your browser, certain features on our sites may not work.

**SOME ADS MAY BE SERVED BASED ON TRACKING.** We may work with online advertising companies to show you relevant and useful ads. This may include ads served on our own websites or apps. This may also include our ads served on other companies sites. These ads may be based on information collected by us or third parties (for example, when you register for a site). These ads may also be based on your activities on our websites or on third party sites. This second type of advertising is called online behavioral advertising.

**YOU CAN OPT-OUT OF ONLINE BEHAVIORAL ADVERTISING.** To opt out of having your online behavioral advertising, [click here](#).